

HELLO WORLD!



On September, 4 after the russian rocket attack, our dear colleague, the Program Manager of Lviv EYC'25, Yaryna Bazylevych, her mother and 2 sisters were killed

Yaryna wanted to promote EU values and make EU closer to Ukrainian youth, build new bridges between them, unfortunately, she will never be able to do so, please give us possibility to protect Yaryna's dreams, actions, friends, colleagues and all Ukrainian peaceful citizens from terror of russia.

In Lviv EYC'25 we say "not easy but move" as Ukrainian youth will never be stopped by anyone, however, our resilience is not an infinite commodity.



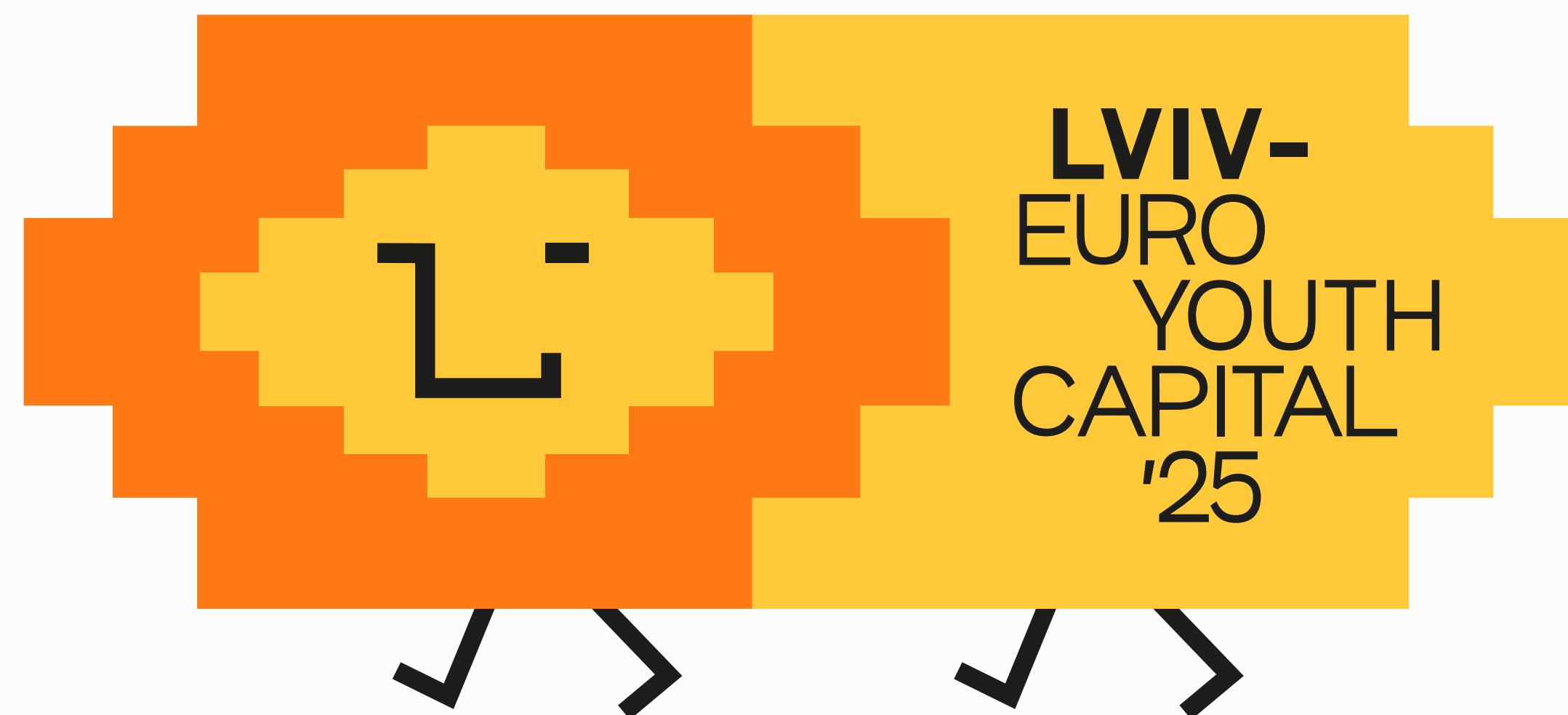
# EUROPEAN YOUTH CAPITAL (EYC) IS THE TITLE THAT



- extends the pool of opportunities for the realization of innovative ideas and projects
- allows to build strong connections and partnerships with the young leaders all over Europe
- empowers the voices of Ukrainian youth
- presents a new youth perspective in all spheres of life at war

NOT EASY  
BUT MOVE

НЕЛЕГКО  
АЛЕ РУХАЙСЯ





# BRAND OF



## MOTTO

NOT EASY, BUT MOVE

## VALUES

EASY & MOVE

## WHY?

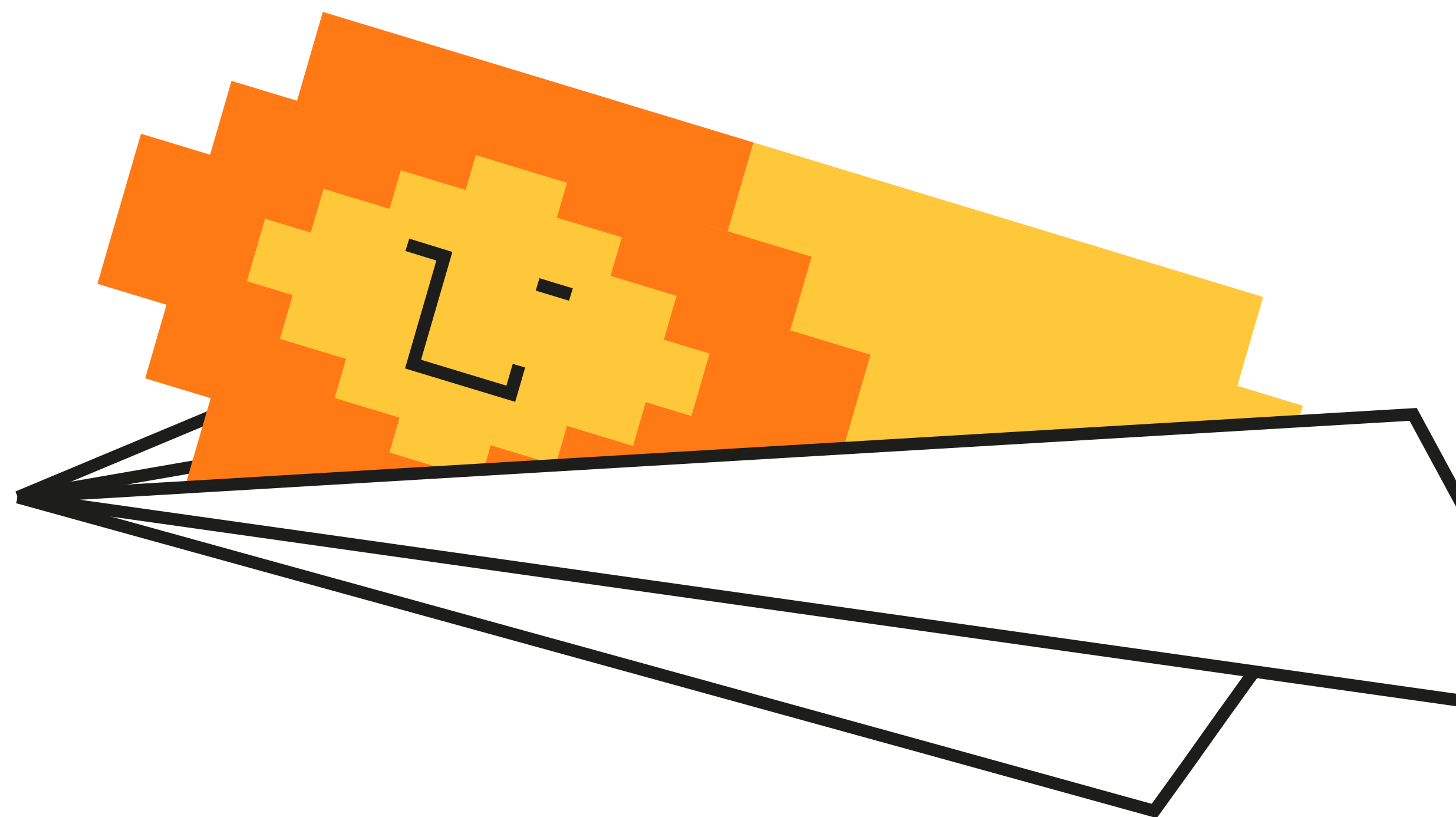
Because we lose initiative youth and proactiveness in youth

## WHAT IS OUR GOAL?

Cities where you can easily [write up one's story]

## WHAT WE DO?

We provide conditions for the upbringing, involving and encouraging environment to keep in the country a new generation of youth who can create




BRAND OF 

WE DO THIS BY

 Developing competencies

Connecting youth 

Motivating youth 

 Providing opportunities



# WHAT IS PLANNED FOR 2025?

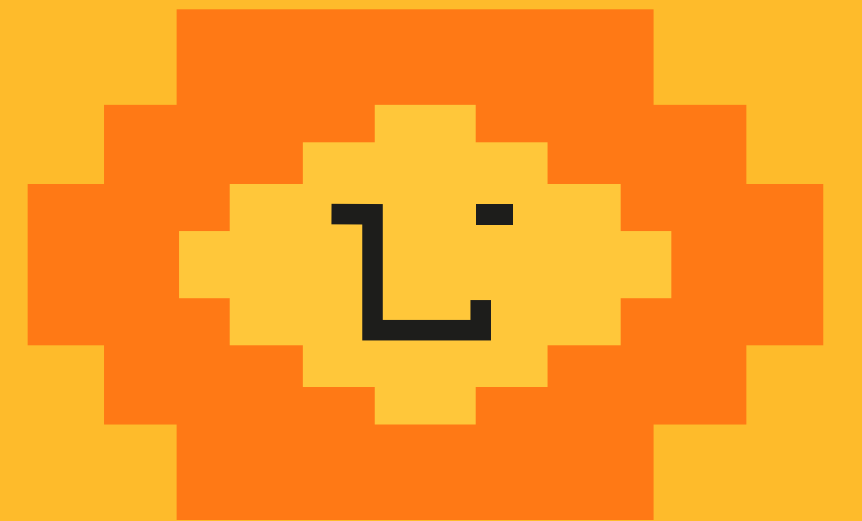
## EYC'25 PROGRAM

```
graph TD; A[EYC'25 PROGRAM] --- B[LVIV DIMENSION]; A --- C[UKRAINE DIMENSION]; A --- D[EUROPE DIMENSION];
```

LVIV DIMENSION

UKRAINE DIMENSION

EUROPE DIMENSION



# LVIV DIMENSION



# IMPLEMENTATION OF THE YOUTH STRATEGY (MOLOSTRATEGY) OF LVIV

## Priorities

- Slaaaay city
- Resilience
- Learn, make mistakes, improve, create
- Don't slow down - cooperate
- Culture is the Base

In total, these are 131 initiatives, projects, events to improve the lives of young people with the following goals:  
Green, Accessible, Urbanized, Mobile, Healthy, Sports, Unbreakable, Certified, Pumped, Hardworking, Entrepreneurial, Community, Inclusive, Voluntary, European, Open, Multicultural, Patriotic and Grateful LVIV!

LVIV DIMENSION

# TWO KEY EVENTS OF THE YEAR

## Priorities

- Opening ceremony of the year - European Youth Capital 2025
- Closing ceremony and award ceremony of the year - European Youth Capital 2025&2028





LVIV DIMENSION

# FLAGSHIP EVENTS OF LVIV WITH A PAN- EUROPEAN FOCUS

- event Molodvzh
- Dysarium conference
- science and technology festival OL
- forum of Youth Entrepreneurship
- Street Cultures Fest
- International Youth Day





LVIV DIMENSION

INFRASTRUCTURE PROJECTS  
IN THE FIELD OF YOUTH

# CULTURAL & EDUCATIONAL SPACE “KOPERNIK”





LVIV DIMENSION

INFRASTRUCTURE PROJECTS  
IN THE FIELD OF YOUTH

# YOUTH BUSINESS INCUBATOR AND BOOST CAMP “MOLOFACTURE”





LVIV DIMENSION

INFRASTRUCTURE PROJECTS  
IN THE FIELD OF YOUTH

# CENTER OF STREET CULTURES “URBAN CENTER LVIV”





LVIV DIMENSION

INFRASTRUCTURE PROJECTS  
IN THE FIELD OF YOUTH

# HOUSING FOR YOUNG PEOPLE WORKING FOR VICTORY





LVIV DIMENSION

# Grant programs to support youth initiatives by the Lviv Youth Fund (MoloFund)



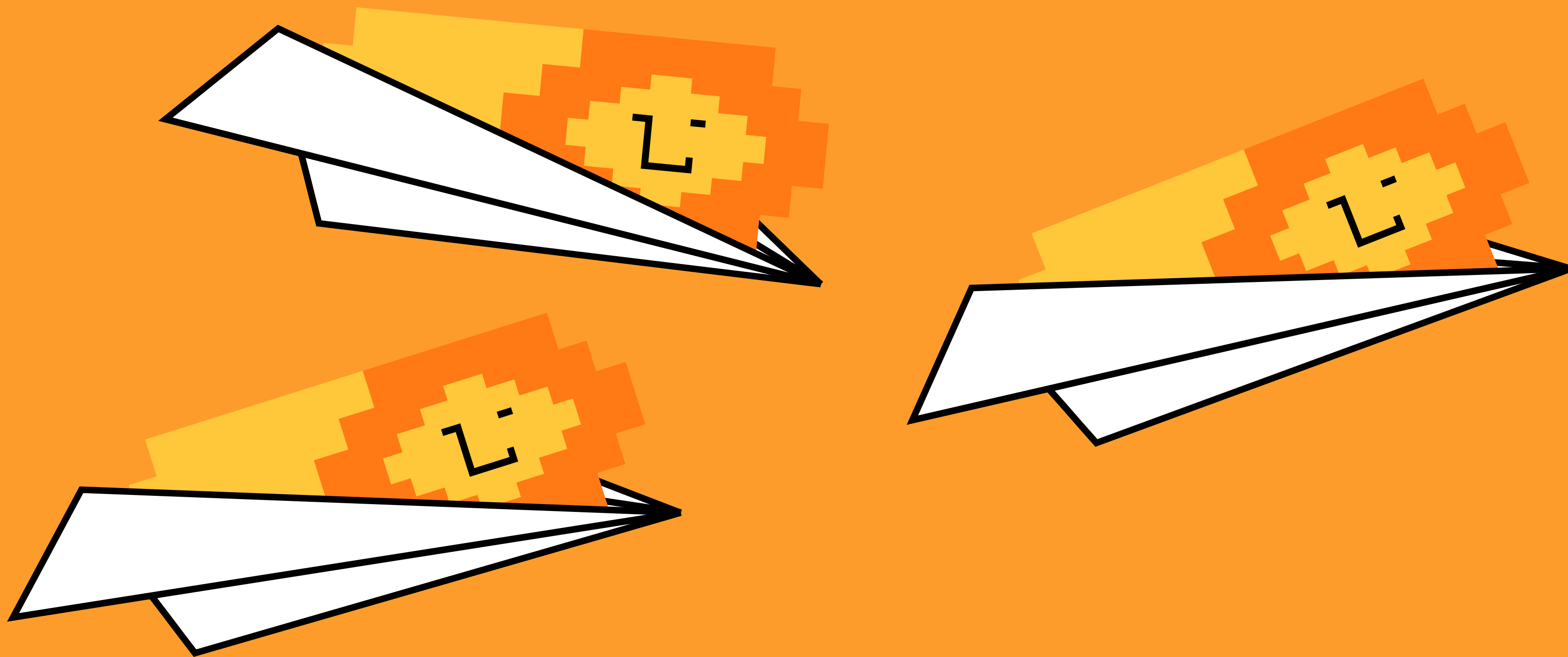


LVIV DIMENSION

# Events for youth networking - SpeedFriendings







# UKRAINE DIMENSION



In difficult times, it is more important than ever to unite. Therefore, we aim to share this title as a great opportunity for youth with other communities.

Each community is able to create opportunities for young people and be a youth capital for them.

We expect an active position and realization of the potential of the youth of Ukrainian communities.

To support communities in this, we offer the EYC`25: sharing the title program.

# MAIN TOOLS

- National research: will help identify the key needs and challenges of young people in a specific community.
- Development of a municipal youth strategy: will improve the quality of life of young people, increase their resilience and contribute to sustainable recovery and development during the war.



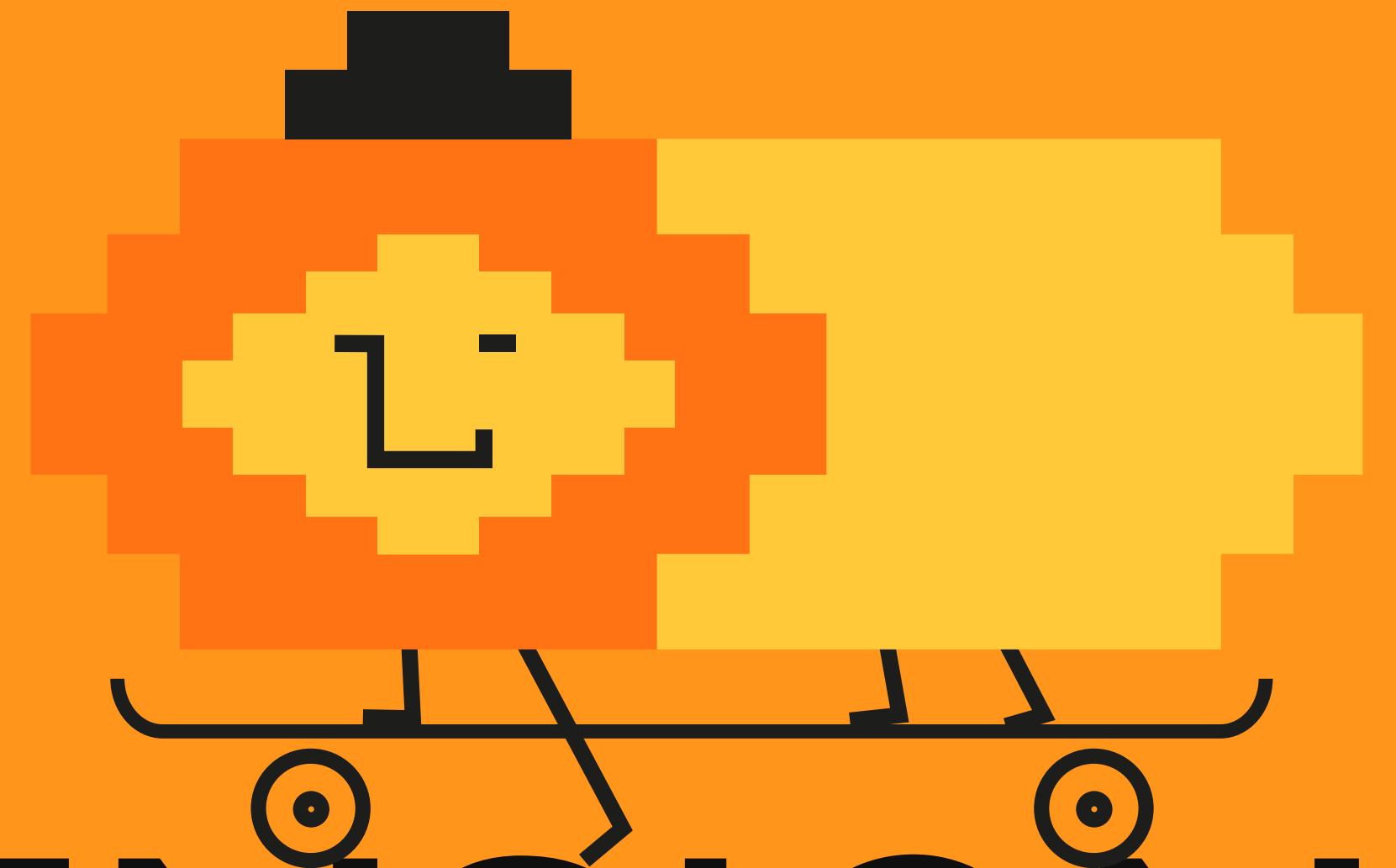
# MAIN TOOLS

- Creation of a municipal youth fund: will increase the level and quality of youth access to opportunities for self-realization in the community.
- MoloFest: a key element of the symbolic transfer of the title, this event will contribute to the strengthening of youth participation in local self-government, the activation of youth and the development of the socio-economic potential of the community. This activity will take place in the format of a traveling festival, during which, for several months, the title of Youth Capital will become the quintessence for the youth of a specific community.

With our approach, we offer Hromadas to share Title with us in their regions to create conditions for young people's self-realization and development of youth policy on the regional level

# OUR KEY GOALS ARE

- Support young people to return/stay in their community as the devastating impact of war has resulted in reduced localised opportunities for young people
- Advocate for sustaining these initiatives through resource mobilization.
- Modernise existing initiatives with and for young people
- Increase potential for the community to attract investment



# EUROPE DIMENSION



## EUROPE DIMENSION

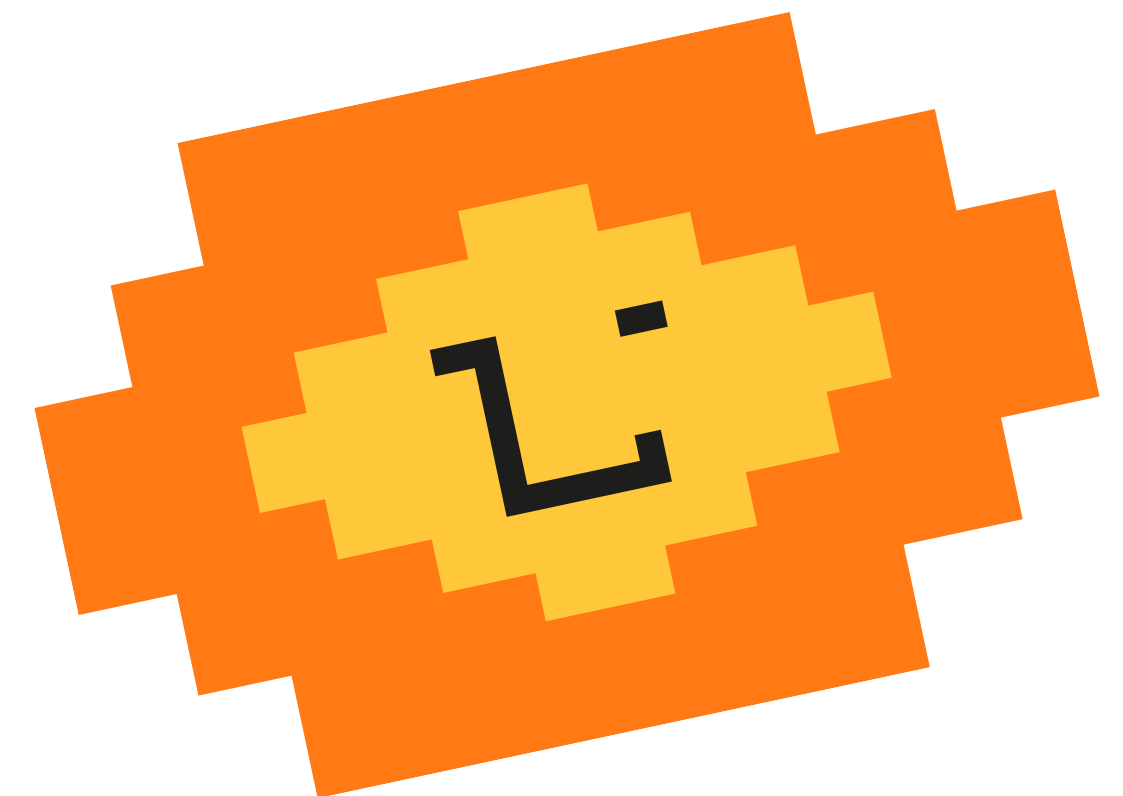
Youth exchanges and visits are a key form of international cooperation in the youth sector. We, in turn, strive to continue this line. At the same time, raise the agenda of Ukraine and Ukrainian youth in the European arena, accumulate the efforts of Ukrainian youth in Ukraine and Europe, create opportunities for building quality partnerships and stimulate the process of European integration of Ukraine.





# YOUTH SOLIDARITY WITH UKRAINE: WeAreUAToday

Youth solidarity with Ukraine: WeAreUAToday – youth campaign in the municipalities of EU countries in the format of youth educational visits of Ukrainian youth with the active participation of global Ukrainians, the host city. With aspects of studying the experience of EU municipalities, the European integration of Ukrainian youth policy, the spread of Ukrainian culture and the agenda.



# OUR ROAD MAP IN 2025

Europe

Program of international visits

National survey of youth needs

Ukraine

MoloFest

Establishment of Municipal Youth Funds

Development of Municipal Youth Strategies

Lviv

Grant programs of the Lviv Youth Fund

SpeedFriending events

Monitoring and implementation of the Youth Strategy of Lviv

2025

| January | February | March | April | May | June | July | August | September | October | November | December |
|---------|----------|-------|-------|-----|------|------|--------|-----------|---------|----------|----------|
|---------|----------|-------|-------|-----|------|------|--------|-----------|---------|----------|----------|

2026

Lviv

Youth Entrepreneurship Forum

Opening Ceremony

Science and Tech Fest OL

Battle of Street Cultures Fest

Opening of MoloFactory

International Youth Day

Opening of the 3rd stage of the Urban Center

MoloDvizh

Opening of Kopernik

Dysarium

Opening of youth housing

Closing Ceremony

# GENERAL AND EXPECTED OUTCOMES

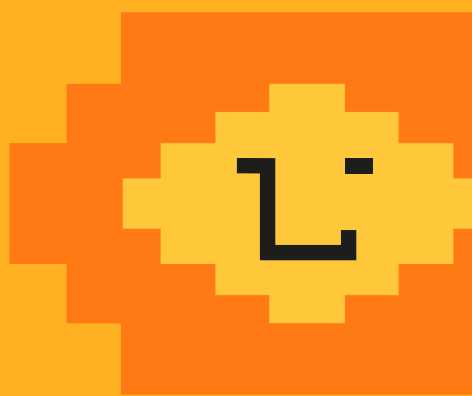
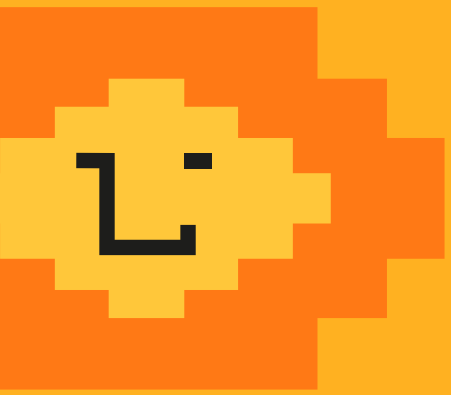


- 10 developed 10-year molostrategies for hromadas
- Over 1,300 initiatives conceived within the molostrategies
- 8 key and flagship events of the European significance
- 25,000 participants of key and flagship events
- 4 innovative youth infrastructure projects
- 10 municipal molofunds
- Over 200 local and national businesses engaged in supporting youth initiatives
- 10 surveys on youth challenges and aspirations
- 11 youth festivals ("Molofests")
- 12 international advocacy visits to EU municipalities
- 70 speed-friending events
- Over 30,000 young individuals connected through speed-friending!

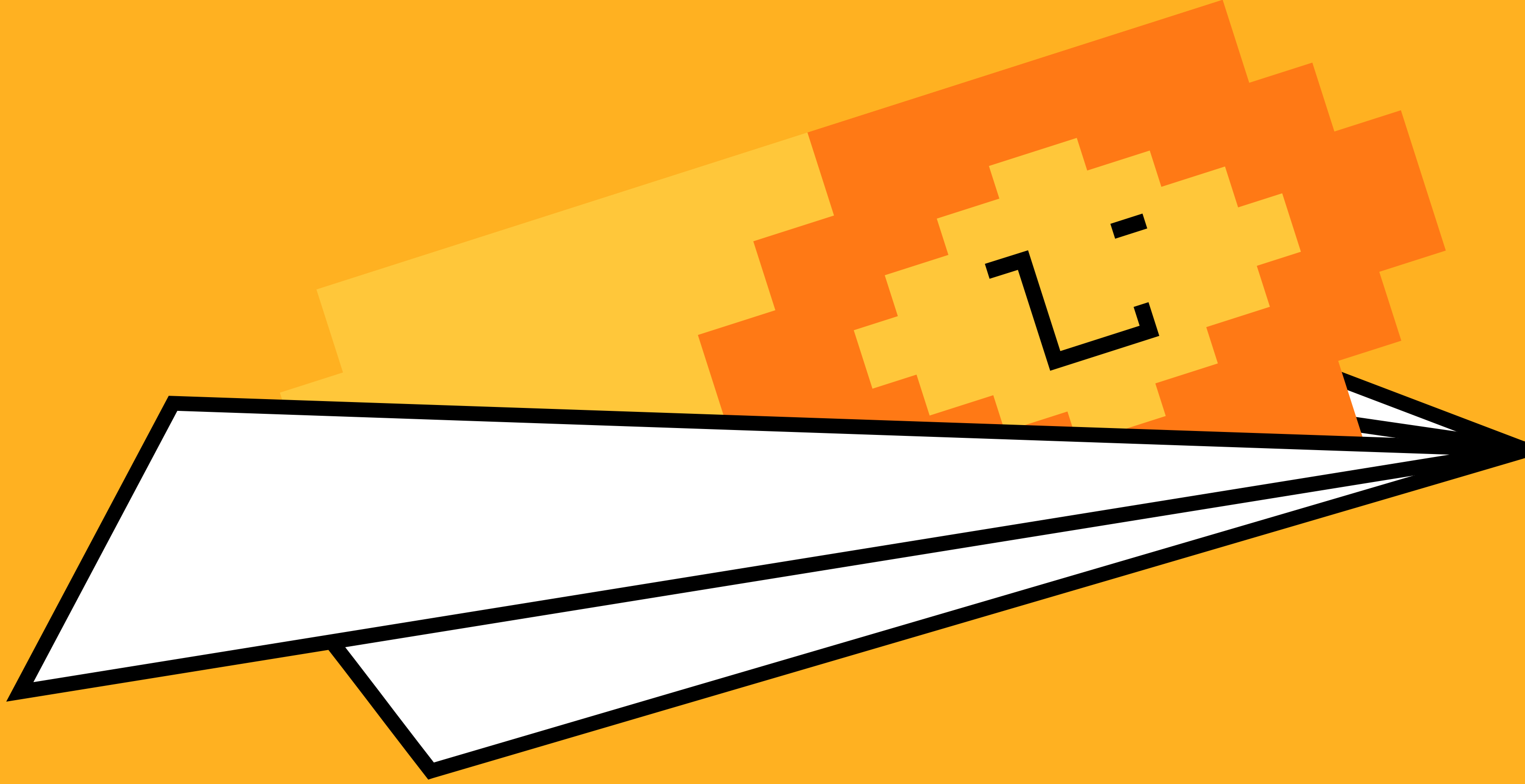


# And here are some video examples to gain a better understanding of Lviv as the European Youth Capital

It showcases the impactful initiatives in Lviv and beyond, creating opportunities for discussing the potential of our cooperation



[www.lviveyc2025.com](http://www.lviveyc2025.com)



**FOLLOW US  
AND THANK YOU FOR ATTENTION**